

Mission

To facilitate communication to the citizens of Seminole County.

Business Strategy

The Community Information Department will plan, strategize, and execute the delivery of information to the citizens through news releases, communication policies, branding, intergovernmental events, research, television programs, brochures, and a community survey as outlined in the strategic plan.

Objectives

Serve as a liaison between the citizens and Board of County Commissioners.

Educate the citizens about the programs and services provided by Seminole County Government.

Ensure a high level of service from Seminole County's cable providers to maintain compliance with local, State, and Federal regulations and assist citizens with any cable TV concerns.

Present live broadcasts of Seminole County meetings on SGTV, including: Board of County Commissioners meetings and work sessions, Local Planning Agency/Planning and Zoning Commission, Board of Adjustment, Code Enforcement Board and other special meetings and rebroadcasts of School Board meetings.

Produce and broadcast high quality, cost-effective, and informative original programs on SGTV for the citizens of Seminole County.

Coordinate, maintain, and service audio/video systems within Seminole County occupied facilities.

Produce high-quality graphics, brochures, invitations posters, presentations, and other graphic materials to communicate information and educate Seminole County citizens about the services their government provides.

Department:		COMMUNITY INFORMATION			Seminole County
Division:		COMMUNITY INFORMATION			
Section:					FY 2004/05
	2002/03 Actual Expenditures	2003/04 Adopted Budget	2004/05 Tentative Approved Budget	2004/05 Adopted Budget	Change between Tentative Approved & Adopted Budget
EXPENDITURES:					
Personal Services	-	-	-	592,971	592,971
Operating Services	-	-	-	130,344	130,344
Capital Outlay	-	-	-	-	-
Debt Service	-	-	-	-	-
Grants and Aid	-	-	-	-	-
Subtotal Operating	-	-	-	723,315	723,315
Capital Improvements	-	-	-	-	-
TOTAL EXPENDITURES	-	-	-	723,315	723,315
FUNDING SOURCE(S)					
General Fund	-	-	-	723,315	723,315
TOTAL FUNDING SOURCE(S)	-	-	-	723,315	723,315
Full-Time Positions	-	-	-	9	9
Part-Time Positions	-	-	-	-	-
New Programs and Highlights for Fiscal Year 2004/05					
Department created during 03/04, no 04/05 Tentative Approved Budget. Based upon original creation, the CID budget for 03/04 is \$606,363.					
Requested Changes					
SGTV Coordinator from temporary to full time (Budget increase of \$24,025).					50,596
Contracted services increase.					5,000
Promotional Activities.					15,000
Additional Operating Costs.					15,566
Capital Improvements	2004-05	2005-06	2006-07	2007-08	2008-09
Total Project Cost	-	-	-	-	-
Total Operating Impact	-	-	-	-	-